



St. Francis Area Chamber of Commerce

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**Regular St. Francis Area Chamber of Commerce Board of Directors Meeting
Wednesday, October 21, 2009 Meeting Minutes**

Members present: Janice Audette, Brian Opp, Kerby Scherer, David Johnson, Larry Anderson, Lynn Moe, Bob King, Kris Genck
Members absent: Gary Zimmerman,
Others present: Alicia Loehlein, Stephanie Wallin

1. Call to Order

1. The regular monthly meeting of the St. Francis Area Chamber of Commerce was called to order by President David Johnson at 11:04 a.m., October 21, at the St. Francis Community Center.

2. Previous Month's Minutes

1. September meeting minutes were approved.

3. Reports

1. Treasurer's Report by Kerby Scherer
 - a. Four members still owe for dues. Current membership sits at 74.
 - b. Chamber bills from the previous month were approved and included: Courier advertising, service representative fee, insurance and Tasty Pizza for networking lunch.
 - c. Account balances: operating account balance of \$1,356.27, and money market of \$11,447.01.
 - d. Invoices for dues will be mailed in January.
2. County commissioner Dennis Berg event recap
 - a. Approximately 20 people attended the lunch on August 26. Feedback was positive.
 - b. Suggestions were to bring in state representatives and get a microphone for the speaker.

4. Old Business

1. Halloween Event
 - a. A Halloween business to business trick-or-treat will be held October 30, 3-6 p.m. Participants are listed on the web site and in The Courier. At meeting time there were 13 businesses signed up. Alicia will create a map of participants and follow up with them after the event to see how it went.
 - b. It was not specified for Chamber-members only, a few non-members have signed up. The board agreed to make the event members only next year and this year Janice will encourage those non-members to join.
2. Holiday Events
 - a. Janice has worked to organize the Lighting of the Park and Children's Coloring Contest events.
 - b. Decorating for the Lighting of the Park will be December 3, 1 p.m. McDonald's and County Market will donate beverages and food. Randy and Mary Dressen will again be Santa and Mrs. Claus. Organizers will work with Bridge Street Coffee to use their building for the event.
 - c. The coloring contest form will be available on the web site. McDonald's and County Market will post the completed entries. Janice and Kris will collect donations.
3. Board Member Election
 - a. So far two candidates have returned their completed nomination forms. They have until October 30. Janice will try to get some more.
4. Community sign

- a. The Board has discussed the Chamber sponsoring a community electronic sign, but David now suggests a lighted billboard instead. A location and other details still need to be decided. David will continue to pursue this and Chamber funds need to be earmarked for the project by January.
5. Nametags
 - a. David is still looking into getting nametags you can just insert a business card into. He is having trouble finding such a thing.

5. New Business

1. Annual Dinner
 - a. The committee has started meeting and is looking at a date in January for the annual dinner, location and theme to be determined.
 - b. The committee would like to bring down the price and has a goal of 60-75 attendees and a profit of \$3,000.
 - c. Possible activities would be a silent auction, wall of wine, and raffle for a big prize, such as a snowmobile or weekend getaway.
 - d. The board would like to see businesses tied into the prizes, etc. and make sure everyone leaves with something.
2. Finance Committee
 - a. As stated in the bylaws, there must be a finance committee to review the budget, etc. Kerby, David and Brian will serve on this committee.
3. Networking Events
 - a. The board liked the suggestion to bring in state legislators. Larry will contact Rep. Rob Eastlund.

6. Other

1. The snowmobile trail is close to completion. It was approved by MNDOT and is now just awaiting DNR approval.

The regular monthly meeting was adjourned at approximately 12:20 p.m.

Recorded by Alicia Loehlein, Service Representative