



# St. Francis Area Chamber of Commerce

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## Regular St. Francis Area Chamber of Commerce Board of Directors Meeting Wednesday, July 21, 2010 Meeting Minutes

Members present: Don Hiller, Janice Audette, Lynn Moe, Kerby Scherer, David Johnson, Bob King, Elaine Mustari, Brian Opp  
Members absent: Stephanie Wallin  
Others present: Alicia Loehlein

### 1. Call to Order

1. The regular monthly meeting of the St. Francis Area Chamber of Commerce was called to order by President David Johnson at 11:05 a.m., July 21, at the St. Francis Community Center.

### 2. Previous Month's Minutes

1. June meeting minutes were approved.

### 3. Reports

1. Treasurer's Report by Kerby Scherer.
  - a. Account balances: operating account balance of \$1,345.26, and money market of \$20,016.87.
2. Web site, eNews Reports
  - a. Numbers are steady, with the web averaging 420 visitors and 13,000 hits and the eNews averaging 97 subscribers, 32 opens. Traffic should pick up with the golf tournament registration now available online.
3. June 17 Networking Event Recap
  - a. Members TC Net-Works gave an overview of Microsoft's Windows 7 operating system. Feedback was positive: good information, broad overview of technology topics. Microsoft helped sponsor the event and three door prizes were given away.

### 4. Old Business

1. Community Sign
  - a. Ground has been broken on the electronic billboard. Installation will take a few months.
2. Golf Tournament
  - a. The golf tournament is set for August 17 at Hidden Haven.
  - b. Alicia mailed registration forms July 19 and online registration has been set up.
  - c. Stephanie will call last year's participants to encourage them to sign up again.
  - d. The board approved for Kerby to purchase Chamber-logoed balls for \$600-700 that would last for the next few years.
  - e. The committee still has to determine a dinner choice and prize giveaways.
3. Quarterly Newsletter
  - a. Alicia and David have been working on a print newsletter.
  - b. The first edition will be mailed in early August.
  - c. Suggestions for future editions include a place for brief city news.
4. Fall Community Event
  - a. David's contact about a children's bike race reported that they do not do fall events.
  - b. Don said the Lions are considering a beer and brat run in conjunction with the city's Oktoberfest.

### 5. New Business

1. Networking Events Ideas

- a. Once Alicia has the tickets for a September 2 Twins game in her possession, she will begin promoting the event and it will be announced at the golf tournament. Limit will be 2 per Chamber member. There are 25 tickets, first come, first served.
- b. David has solidified plans for a regular networking coffee meeting to be held monthly at Billy's, the second Wednesday of the month, 8-9 a.m., free to Chamber members.
- c. Other speaker ideas are politicians, health insurance and social media.

**6. Other**

1. Janice has things arranged for Night to Unite, August 3.
2. David and Lynn are having trouble finding someone to make a medallion for a winter community medallion hunt.
3. Kerby will look into getting more Chamber shirts for events.
4. Janice asked if the board was interested in doing an ad in The Courier to promote the Chamber, recap the golf tournament, etc. The board agreed on a half-page ad for \$250.
5. Due to the fiscal year change and membership fees being due in January, the annual dinner will be moved back to the fall. The 2010 dinner was in January, so the next dinner will be in the fall of 2011.

The regular monthly meeting was adjourned at noon.

Recorded by Alicia Loehlein, Service Representative