



# St. Francis Area Chamber of Commerce

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## Regular St. Francis Area Chamber of Commerce Board of Directors Meeting Wednesday, June 16, 2010 Meeting Minutes

Members present: Don Hiller, Brian Opp, Bob King, Janice Audette, Stephanie Wallin, David Johnson and Kerby Scherer  
Members absent: Elaine Mustari, Lynn Moe  
Others present: Alicia Loehlein

### 1. Call to Order

1. The regular monthly meeting of the St. Francis Area Chamber of Commerce was called to order by President David Johnson at 11:05 a.m., June 16, at the St. Francis Community Center.

### 2. Previous Month's Minutes

1. May meeting minutes were approved.

### 3. Reports

1. Treasurer's Report by Kerby Scherer.
  - a. Account balances: operating account balance of \$928.40, and money market of \$20,007.83.
  - b. Alicia will remove from the member list the half dozen members who have not paid 2010 dues.
  - c. The last expo bill has come in so the expo financial results can now be finalized.
  - d. Kerby paid a few expo bills that were over \$500. Usually bills over \$500 must be preapproved or wait until the board meeting to be approved.
2. Web site, eNews Reports
  - a. Numbers are steady, with the web averaging 450 visitors and 16,000 hits and the eNews averaging 94 subscribers, 35 opens. The day before Pioneer Days the web site had more than double the hits.
3. May 27 Networking Event Recap
  - a. St. Francis City Attorney Scott Lepak gave a broad overview of many law issues. Feedback was positive: good information, knowledgeable presenter.
4. Pioneer Days Recap
  - a. Pioneer Days was held June 12-13. The Chamber again had its spinning wheel in Community Park. Weather was nicer Sunday, so turnout was good, most items were given away. Thanks to Deanna at David's office for her work in collecting items and organizing volunteers.
  - b. The board discussed having a fall activity for the community, perhaps in conjunction with Oktoberfest, such as a children's bike or running race.

### 4. Old Business

1. Community Sign
  - a. Ground will be broken soon on the community billboard near Community Park. Questions should be directed to John at the Bottle Shop.
2. Golf Tournament
  - a. The golf tournament is set for August 17 at Hidden Haven.
  - b. The committee hopes to make it a quick event, with a couple big prizes instead of small door prizes for everyone.
  - c. Alicia will set up online payment options and mail out the registration form mid-July at Kerby's request, as people lose and forget things if they are sent too far ahead of time.

**5. New Business**

1. Networking Events Ideas
  - a. State Senator Rick Olseen would like to speak to the Chamber.
  - b. Ideas from the last networking event included social media. Brian has a contact for that.

**6. Other**

1. Janice wanted to address that she gives the Chamber discounts on advertising and The Courier did not charge layout or printing fees for posters and flyers for the Expo.
2. Don announced that the first Cub Scout movie in the park is coming up Friday.
3. David made a reminder about the library expansion meeting June 17 at the high school.
4. Alicia will remove the half dozen non-paying members from her list and the web site.

The regular monthly meeting was adjourned at approximately 12:23 p.m.

Recorded by Alicia Loehlein, Service Representative