



St. Francis Area Chamber of Commerce

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**Regular St. Francis Area Chamber of Commerce Board of Directors Meeting
Wednesday, November 21, 2007 Meeting Minutes**

The regular monthly meeting of the St. Francis Area Chamber of Commerce was called to order by president Amy Lazere at 10:59 a.m., November 21, 2007, at the St. Francis Community Center.

Members present: Connie Tillman, Lori Gerhardson, Amy Lazere, Gary Zimmerman, and Dana Kinde

Members absent: Jeff Conner, Dave Schulte, Kris Genck and Bob King

Others present: Kathy Downey, Alicia Loehlein

1. Call to Order

2. Previous Month's Minutes

- a. October meeting minutes were approved. Alicia has made the recommended changes.

3. Reports

- a. Treasurer's Report by Dana Kinde was approved.
 1. November Chamber bills due include: printing, postage, advertising and reimbursement for Santa costume.
 2. Account balances: operating account balance of \$34.32; golf account balance of \$6,120.32; and dinner account balance \$1,850.43; for total deposits of \$8,005.07.

4. Old Business

- a. Recycling lunch, November 13
 1. Approximately 20 people attended the event.
 2. Dana received payment for 14 people. Alicia will create a sign-in sheet for future events to better keep track of payment.
 3. Lori suggested opening up such events to other Chambers as a way of getting more people to attend. Amy will email their presidents in the future to invite them.
- b. Wine Tasting, December 6
 1. Amy found out a liquor license is needed to hold a wine tasting, and The Oaks, nor The Chamber, has one, therefore the event is to be held at The Ponds.
 2. Alicia will mail out the postcards for the event.
 3. Amy will check into getting a meat and cheese tray.

- c. Holiday events
 - 1. Set up for the Lighting of the Park will take place November 27 at 10 a.m. Amy will buy some new lights, since the old ones don't work.
 - 2. Lighting of the Park is December 1, at 4 p.m. Set up at 3:30 p.m. Amy will pick up napkins, cups and table cloth. Lori and Connie will pick up Christmas items from the storage shed. Connie will get the switch. Kerby got the tree. Kris will provide hot chocolate and Bob will provide cookies and candy canes.
 - 3. Judging for the Light up the Night will take place Dec. 12 & 13 at 6:30 p.m. Meet at St. Francis Collision.

- d. Business Expo, April 5
 - 1. The business expo will be held April 5, 10-3 at the high school. Set up is Friday evening and Saturday morning.
 - 2. The expo committee is working on a registration form and mailing list.
 - 3. Connie has 31 definite commitments so far. Space is first come, first served with priority to Chamber members.
 - 4. Postage and printing costs will be taken out of the golf fund.
 - 5. Prizes such as a free membership, hole sponsor or dinner will be awarded to exhibitors in a drawing.

5. New Business

- a. Chamber dues
 - 1. Alicia had a phone call regarding special dues for non-profit organizations. The board decided to leave the dues as they currently are, since our Chamber is the most affordable in the area.
- b. City signage
 - 1. Gary voiced his displeasure over the "Stop, turn around" snowmobile signs in at the entrances to St. Francis. He feels the signs are unwelcoming and bad for business. He would like the signs removed.
 - 2. A special meeting will be held in December to discuss the issue with city leaders and interested business owners.

The meeting was adjourned at approximately 12:00 p.m.

The next regular meeting of the St. Francis Area Chamber of Commerce Board of Directors will be held Wednesday, January 16 at the St. Francis Community Center.

Recorded by Alicia Loehlein, service representative.