



St. Francis Area Chamber of Commerce

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**Regular St. Francis Area Chamber of Commerce Board of Directors Meeting
Wednesday, October 17, 2007 Meeting Minutes**

The regular monthly meeting of the St. Francis Area Chamber of Commerce was called to order by president Amy Lazere at 11:13 a.m., October 17, 2007, at The Oaks of Lake George.

Members present: Connie Tillman, Lori Gerhardson, Amy Lazere, Gary Zimmerman, Dana Kinde, and Kris Genck

Members absent: Jeff Conner, Dave Schulte and Bob King

Others present: Kathy Downey, Alicia Loehlein

1. Call to Order

2. Previous Month's Minutes

- a. September meeting minutes were approved.

3. Reports

- a. Treasurer's Report by Dana Kinde was approved.
 1. October Chamber bills due include: Amy Lazere for Cornfest supplies, \$20.71; The Courier for pig roast flyers and tickets, \$72.80; on the Chamber credit card, file box for Alicia, \$21.60; ISD 15, mailing, \$27.88; The Courier, advertising, \$180.00; Dana Kinde, juice for Meet the Candidates, \$9.57.
 2. Account balances: operating account balance of \$90.58; golf account balance of \$7,620.32; and dinner account balance \$492.18; for total deposits of \$8,203.08.
 3. Via email, the board approved a \$400 budget for Lighting of the Park expenses.

4. Old Business

- a. Golf Tournament Recap
 1. Dana presented the financial information from the August golf tournament.
 2. Income: from golfers, hole sponsors and auction was \$8,200; from PSA Charities \$772, for total income of \$8972.
 3. Expenses: Golfers/dinner \$4,382; sponsor signs \$205; advertising \$422; gifts \$313; trophies \$93, for expenses of \$5,418.
 4. Net profit from the tournament was \$3,554. This is much higher than past years where the profit is around \$2,300.
- b. Annual Dinner Report
 1. The annual dinner held Oct 12 at the Ponds had a profit of \$1353.44, much less than other years due to a lack of high silent auction bids.
 2. The board discussed moving the golf tournament to earlier in the year, such as May, and moving the dinner to another time or day of the week.

- c. Guest Speakers and events
 1. Nov 13 at noon Amy from Anoka County will speak about business recycling. McDonald's will cater a buffet lunch. The board agreed to charge \$5 for the lunch. Alicia will send out a flyer along with the new member window stickers.
 2. Amy will arrange a free wine tasting event at The Oaks Dec. 6 from 4-6 p.m. A previous wine tasting event was well attended by Chamber members. Alicia will create a postcard to mail out.
 3. The Pig Roast lunch ended up with 74 tickets sold. It was a cold day. The Chamber paid approximately \$300 out of pocket. Reasons for not attending included the time and day.
 4. Approximately 35 residents attended the Chamber and Women of Today sponsored Meet the Candidates for ISD 15 school board candidates. It is an event the board would be interested in hosting again.
- d. Business Expo
 1. The expo is tentatively planned for February or March, depending on Courier advertising deadlines and to allow time for seminars on how to plan for a business expo.
 2. The location is tentatively planned now for the St. Francis Elementary School because its tile floor would not need covered.
 3. Connie estimates costs to involve advertising and custodians for the building, and securing a big prize for attendees. She estimated with 50 booths, income would be \$700 or more, and advertising \$3000 plus other expenses, for slim or break even profit. A booth fee would be \$145 for Chamber members.
 4. Amy voiced her concern over getting 50 booths. Connie said she has about 25 responses so far. Amy is leery of spending so much and not knowing the result.
 5. The board discussed needing another draw for people, such as food, perhaps getting other non-profits to help out, the Lions or Jaycees.

5. New Business

- a. Lighting of the Park, December 1
 1. Connie and the committee have organized a coloring contest for children and community lighting contest, both with prizes.
- b. The Lighting of the Park will take place December 1 at 4 p.m. in Woodbury Park. Decorating will take place November 27 at 1 p.m.

The meeting was adjourned at approximately 12:30 p.m.

The next regular meeting of the St. Francis Area Chamber of Commerce Board of Directors will be held Wednesday, November 21 at the St. Francis Community Center.

Recorded by Alicia Loehlein, service representative.