



*St. Francis Area Chamber of Commerce*

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**Regular St. Francis Area Chamber of Commerce Board of Directors Meeting  
Wednesday, August 19, 2009 Meeting Minutes**

Members present: Janice Audette, Bob King, Gary Zimmerman, David Johnson, Kerby Scherer, Larry Anderson, Brian Opp  
Members absent: Lynn Moe and Kris Genck  
Others present: Alicia Loehlein

**1. Call to Order**

- a. The regular monthly meeting of the St. Francis Area Chamber of Commerce was called to order by President David Johnson at 11:04 a.m., August 19, at the St. Francis Community Center.

**2. Previous Month's Minutes**

- a. August meeting minutes were approved.

**3. Reports**

- a. Treasurer's Report by Kerby Scherer was approved.
  1. The income sheet looks awkward with a negative balance, but that is because of the change in fiscal year and major income, such as the business expo, is not included because of the changeover.
  2. Chamber bills from the previous month includes: golf printing, door prizes, golf and dinner fees, golf towels, iContact service, cell phone, and insurance.
  3. Account balances: operating account balance of \$5,649.79, and money market of \$10,073.89.
- b. Golf Tournament Report by Kerby
  1. The golf tournament was down from previous years, with 43 golfers and 37 businesses represented.
  2. Profit was approximately \$2,000.
  3. Next year the Chamber will work to promote games at the holes and silent auction donations.
- c. Night to Unite Report by Lynn via email
  1. Lynn and Michele White and their children served approximately 300 root beer floats at the community event. Demand was high. The Bottle Shop and County Market donated supplies.
  2. Lynn created a checklist of what she did for the event. Alicia will keep this on file.
- d. Membership Update by David
  1. About 17 members hadn't paid their dues for the previous year and some beyond.
  2. David called these members, many saying they did not have the funds to re-join or they did not see what the Chamber did for them.
  3. The board discussed what could be done to gain new members and maintain the ones we have. Maybe extending events to non-members and further highlighting member benefits.

**4. Old Business**

- a. Audio/Video equipment for St. Francis meetings
  1. David has talked with school and city officials and the plan is to start low cost and go from there.
- b. Electronic Sign for City

1. David has talked to Matt Hylan with the city and they are interested in a sign. Details such as cost and location need yet to be determined.
2. The Chamber is willing to help with whatever is decided.
- c. Halloween Event
  1. Details for a community/business Halloween event were finalized: October 30, 3-6 p.m., business to business trick-or-treat. Participants will be listed on the web site.
  2. Stephanie Wallin is willing to help with whatever is needed.
  3. Alicia will ask for participation in upcoming eNews editions.

**5. New Business**

- a. Networking Event ideas
  1. Everything is set for an August 26 networking lunch with business coach Kelli Hoskins.
  2. Larry will look into getting county commissioner Dennis Berg.
  3. David will look into a cost-cutting seminar with four speakers talking briefly on different topics.
- b. Spending Chamber funds
  1. Alicia has received a few calls with requests for a map of the city. There is not a map available of just the city.
  2. The board decided to not print a separate map, but rather to include a map in the next printing of the area guide.

**6. Other**

- a. Rumors had been spreading around town that St. Francis Foods was closing. These rumors are untrue. David suspects Councilmember Schaffer started these rumors.
- b. The business expo has been set for April 17 at the St. Francis High School.
- c. Kris is working on the annual dinner, set for winter.
- d. Janice will gather a few names for possible board candidates.
- e. Alicia has donation request from ISD 15 to cover the cost of breakfast for the employee back to school gathering September 2. The \$250 was approved pending the Chamber's being allowed to set up a promotional table at the event. Tom Larson is looking into this.

The regular monthly meeting was adjourned at approximately 12:14 p.m.

Recorded by Alicia Loehlein, Service Representative