



St. Francis Area Chamber of Commerce  
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## **Regular St. Francis Area Chamber of Commerce Board Meeting Wednesday, July 19, 2006 Meeting Minutes**

The regular monthly meeting of the St. Francis Area Chamber of Commerce was called to order by President Tom Larson at 11:05 a.m., July 19, 2006, at The Refuge Golf Club in Oak Grove.

Members present: Tom Larson, Amy Lazere, Stacy Ridge, Lori Gerhardson, Connie Tillman and Dana Kinde

Members absent: Gail Mengelkoch, Brian Opp and Dave Schulte

Others present: Kerby Scherer, Alicia Loehlein

### **1. Call to Order**

- a. Welcome and introduction of Alicia Loehlein, new St. Francis Chamber of Commerce Service Representative from The Courier.

### **2. Previous Month's Minutes**

- a. Only Tom and Amy had seen June's board minutes; they did not get sent to the other members.
- b. The board agreed Alicia would take meeting notes and send the minutes to board members.

### **3. Reports**

- a. Treasurer's Report by Dana Kinde
  1. June Chamber bills due: to The Courier for 2006 St. Francis Area Guide, \$200; to Qwest for phone, \$30.13; and to Capitol Indemnity for insurance, \$85.64.
  2. Account balances as of 6/30/06: operating account balance of \$1,781.94; golf account balance of \$2,527.10; and dinner account balance \$4,870.46; for total deposits of \$9,179.50.
  3. The board agreed that the treasurer should send out member dues billing, therefore Dana will send out billing for 2007.
- b. 4<sup>th</sup> Annual Chamber golf tournament, Monday, August 7, 2006 at The Ponds
  1. The Board discussed brochures. They were sent to St. Francis Chamber members; discussion of sending out more brochures city-wide and to Anoka Chamber members.
  2. Other golf tournament details: food will be a taco bar, with a \$10 charge for dinner guests; St. Francis Ambassadors will be asked to help with the tournament sign-in and dinner; prizes, bags, etc. are still needed.
- c. Sunrise Business Breakfast, Wednesday, July 26, 2006 at Papa's Café
  1. The board split up the member list to call for reminders and RSVPs.

#### **4. Old Business**

- a. Chamber-sponsored city entrance monument
  1. Stacy has secured bids of \$6,000-\$7,000 for a stone sign.
  2. The City needs to be contacted for information on guidelines, size, wording, location, etc.
- b. Guidelines for Anoka Area Chamber of Commerce donations
  1. The Anoka Chamber of Commerce donates only scholarships; all other money goes back into the Chamber for member events.
  2. Amy presented ideas she has come across from other Chambers and the board discussed the possibility of events such as new member meetings, monthly breakfasts, minute commercials, business after hours open houses and a BBQ in City Park.
- c. Membership plaques and dates
  1. The board discussed who should handle the plaques and how they should be presented to new members.
- d. National Night Out, Tuesday, August 1, 2006, 6-8:30 p.m., at Community Park
  1. The Chamber will provide root beer floats.
- e. St. Francis Jaycees Cornfest, Saturday, August 12, 2006, 11 a.m. - 7 p.m., at Community Park.
  1. The Chamber will provide slushies.

#### **5. New Business**

- a. Request for use/rental of the Chamber wheel by other groups
  1. The board agreed that the work involved in delivery and wear and tear on the wheel is not worth it to rent the wheel outside the Chamber.
- b. New business in the area
  1. The board discussed what new businesses/developments are coming up in the area.
  2. East Bethel is attempting to start a Chamber; Tom will contact Nancy Mikre at East Bethel Village Bank to discuss details.
  3. Tom and Amy will go door to door to try and acquire new Chamber members.
  4. The board discussed the "What's in it for us?" question and discussed networking and the possibility of a community expo.

#### **6. Other Business**

- a. Kerby discussed with the Board details for the golf tournament.

The meeting was adjourned at 12:20 p.m.

The next regular meeting of the St. Francis Area Chamber of Commerce Board will be held Wednesday, August 16, 2006, at Billy's Bar & Grill.

Recorded by Alicia Loehlein, service representative.