

Regular St. Francis Area Chamber of Commerce Board of Directors Meeting Wednesday, June 20, 2007 Meeting Minutes

The regular monthly meeting of the St. Francis Area Chamber of Commerce was called to order by President, Amy Lazere at 11:05 a.m., June 20, 2007, at Papa's Café.

Members present: Amy Lazere, Lori Gerhardson, Dana Kinde, Connie Tillman, Jeff Conner, Gary Zimmerman and Bob King

Members absent: Dave Schulte and Kris Genck

1. Call to Order

2. Previous Month's Minutes

- a. May meeting minutes were approved

3. Reports

a. Treasurer's Report by Dana Kinde

1. June Chamber bills due include: ISD #15 postage, \$22.32; USPS annual box charge price increase, \$14.00; The Courier for membership poster lamination, \$12.00.
2. Account balances: Operating Account balance of \$189.81; Golf Account balance of \$5,798.34; and Dinner Account balance of \$7,092.18; for a total of \$13,080.33. This balance does not include \$5,500 for the second city welcome sign, which Dana will pay out of the Dinner Account.

4. Old Business

a. Pioneer Days

1. The Chamber Wheel was again a great draw at Pioneer Days. It's a great opportunity to mix with the community and promote your individual businesses – THANK YOU, Chamber volunteers! The wheel will need new member's name tags. Amy will check on costs.
2. The 3-year-old blue canopy needs to be replaced at a cost of approximately \$50.00 – the board approved the expense.
3. The parade was discussed briefly. Amy will contact Barb Held at the City to ask her to join us at a future meeting to talk about the parade.

b. Board meeting locations (after August)

1. The board agreed to hold future meetings (after August) at the city community center if available.

c. Business Expo

1. Connie is researching the use of the High School for a Business Expo, as well as "expo" rental equipment.

d. Bylaws – Donation Requests

1. A Donation Request form will be prepared for future requests, to be filled out by the "requestor" and returned to board members for review and consideration. Donations should fall in line with the mission of the Chamber, directly supporting or impacting the Chamber

and local businesses.

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5. New Business

- a. Golf Tournament August 14th at The Refuge
 - 1. The board discussed changing the fees in the future, to reflect a discount for Chamber members. An email will be sent, to chamber members only, offering a \$50 discount on "Hole Sponsor" for this year's tournament, if payment is submitted by August 3rd, 2007.
- b. National Night Out
 - 1. Dana Kinde is coordinating the Chamber's activities for National Night Out, Tuesday, August 7, 2007. Free rootbeer floats will again be offered by the Chamber. The Chamber and individual member businesses will be promoted at the event.
- c. Ideas to benefit The Chamber and members
 - 1. The board members will bring ideas and suggestions for getting more members to attend meetings/events, where Chamber funds should be spent, promoting the Chamber and it's members, etc., to the next board meeting.

6. Other

- a. School Calendar
 - 1. The board agreed to discontinue advertising in the School calendar.
- b. Annual Dinner Banquet
 - 1. Lori asked everyone to think about a theme and games, etc. to make this year's banquet more appealing and entertaining, drawing more members back to the event.
- c. New member plaques / annual stickers
 - 1. The board discussed the possibility of replacing plaques with window stickers. Dana will check on costs.
- d. Lighting of the Park / Christmas decorating – (Planning ahead)
 - 1. The board briefly discussed adding other "events" and coordinating with County Market to encourage more business and residential participation around the city.
- e. Miss St. Francis Ambassador float donation request
 - 1. The City has funds available for repairs and upkeep of the float.

The meeting was adjourned at approximately 12:25 p.m.

The next regular meeting of the St. Francis Area Chamber of Commerce Board of Directors will be held Wednesday, July 18th 2007, at Tasty Pizza, 11 a.m.

Recorded by Connie Tillman, Secretary.