



St. Francis Area Chamber of Commerce

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**Regular St. Francis Area Chamber of Commerce Board of Directors Meeting
Tuesday, April 15, 2008 Meeting Minutes**

The regular monthly meeting of the St. Francis Area Chamber of Commerce was called to order by president Amy Lazere at 11:05 a.m., April 15, at the St. Francis Community Center.

Members present: Connie Tillman, Amy Lazere, Dana Kinde, Bob King, Lori Gerhardson & Dave Schulte, Gary Zimmerman

Members absent: Kris Genck

Others present: David Johnson

1. Call to Order

2. Previous Month's Minutes

- a. March meeting minutes were approved.

3. Reports

- a. Treasurer's Report by Dana Kinde was approved.
 1. April Chamber bills due include printing, advertising, postage, facility use, and set-up costs for the Expo.
 2. Account balances: operating account balance of \$12,304.44; golf account balance of \$5,020.32; and dinner account balance \$1,817.33; for total deposits of \$19,142.09.
 3. The golf and dinner accounts will be closed out. A money market account will be opened to earn interest on excess funds.

4. Old Business

- a. Business Expo Update
 1. All available space in the St. Francis High School was used, the commons area, multi-purpose room, and hallways around the performing arts center, with 55 booths. The gymnasium was not an option for the 2008 expo.
 2. 14 new members have joined as a result of the Expo.
 3. Exhibitors said traffic was steady and they liked the set-up and enjoyed the day, but would like to see the expo in one larger area. Seminar attendance was very low. A public address system for making announcements throughout the expo area could be helpful next year. Overall, it was a very successful event.
 4. After expenses, the Expo account will have a positive balance of approximately \$2,000. Funds will be "rolled-over", to be used for next year's Expo expenses, which will include more advertising.
 5. The 2008 Expo committee will invite new committee members to a final meeting to discuss the pros and cons of the 2008 expo, and get ready for 2009.

- b. Board of Directors Election results
 - a. David Johnson, Larry Anderson and David Langseth were elected to the board.
 - b. It was suggested that (if possible) ballots be filled out online, in the future, to encourage more voters to respond.
 - c. Area Guide/Mailers
 - 1. Connie has been in contact with Prime Advertising & Design. More research is necessary to determine quantities and boundaries for mailing the area guides, to get a better estimate for costs. Connie will talk to the post office.
 - 2. A committee should be formed to help with the area guide.
 - d. Annual Meeting, April 16
 - 1. Few RSVPs have been returned. Chamber members may need to be contacted with a reminder of tomorrow's meeting. Separate invitations should be sent in the future.
- 5. New Business**
- a. Chamber member contact information needs to be updated.
 - b. The new Board of Directors will go over by-laws and budget concerns at the next meeting.
 - c. Out-going board members will attend the next meeting to help with the transition and election of new officers.
- 6. Upcoming Events**
- a. Annual meeting April 16
 - 1. Amy will re-cap last year's events.
 - 2. Committee sign-up sheets will be made available.
 - b. Monthly Lunch – April 29, Mortgage Information
 - c. Monthly Lunch – May 22, Connexus, business efficiency

The meeting was adjourned at approximately 12:00 p.m.

The next regular meeting of the St. Francis Area Chamber of Commerce Board of Directors will be held Tuesday, May 21, at the St. Francis Community Center. Date changed due to Village Bank golf tournament May 21.

Recorded by Connie Tillman, Secretary