



St. Francis Area Chamber of Commerce

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**Regular St. Francis Area Chamber of Commerce Board of Directors Meeting
Wednesday, January 20, 2010 Meeting Minutes**

Members present: Janice Audette, Elaine Mustari, David Johnson, Bob King, Lynn Moe, Stephanie Wallin, and Kerby Scherer
Members absent: Brian Opp
Others present: Kris Genck, Sandy Morgan, Joe Haag

1. Call to Order

1. The regular monthly meeting of the St. Francis Area Chamber of Commerce was called to order by President David Johnson at 11:05 a.m., January 20, at the St. Francis Community Center.

2. Other Business

1. Joe Haag of the ISD 15 School Board presented information about web advertising opportunities.
2. High school students video tape and webcast school events and city council meetings. These are available online at Webcast 50: <http://webcast50.com/site/pages/ec/ec.php?schoolID=83>
3. Advertising is available on the sides of the webcast for \$50 a month.
4. Alicia will put the information in the eNews.

3. Previous Month's Minutes

1. November meeting minutes were approved.

4. Reports

1. Board Member Introductions: New members: Stephanie Wallin and Elaine Mustari
2. Election of Officers: President: David Johnson; Vice President: Stephanie Wallin; Treasurer: Kerby Scherer; Secretary: Janice Audette
3. Treasurer's Report by Kerby Scherer.
 - a. Account balances: operating account balance of \$5,588.45, and money market of \$8,613.97.
 - b. There has been significant income from the annual dinner. Expenses include dinner and expo advertising and postage and name tags.
4. The board reaffirmed Alicia as the service representative.
5. Web site, eNews reports
 - a. Since last meeting, the web site has been averaging nearly 400 unique visitors, 14,500 hits. The eNews averages 80 subscribers, 32 opens and 9 clicks.
6. Holiday Events report
 - a. Coloring contest entries were down from last year. People need an easy way to get the form, in businesses and in The Courier. Just having it on the web site wasn't so successful.
 - b. The Lighting of the Park went well. Janice would like to have a sign in the park before the event and she would also like to purchase a large pot for hot beverages.

5. Old Business

1. Annual Dinner
 - a. The dinner committee presented their preparations so far for the dinner, to be held January 22 at The Refuge. It will include a live auction, snowmobile raffle, sit-down dinner and wall of wine.
 - b. At meeting time, there were 140 signed up for dinner and about 250 raffle tickets sold for the snowmobile. The dinner price was perfect to get more people for the dinner, but the raffle ticket price seemed a bit too high, or needed something value-added with it.
2. Community Sign

- a. David continues to work with the city about putting up an electronic message board somewhere along Highway 47.
3. Area Guide
 - a. A new area guide might be done in the fall. Now is not a good time with membership dues, annual dinner and the expo coming up it is too many expenses at once.
4. Snowmobile Trail
 - a. The snowmobile trail along Highway 47 has been opened and so far it has gone well and there have been no complaints.

6. New Business

1. Replace Resigned board member Larry Anderson
 - a. Don Hiller was the lone candidate in the board member election who did not make it on the board. He has proven willing to help and participate so David proposed he replace Larry and this motion was approved. David will contact him with the news. *Following the meeting Don accepted and will be on the board.
2. Networking Events
 - a. Larry will still try to bring in Representative Rob Eastlund, who was unable to come sooner due to surgery.
 - b. David would like each board member to be responsible for organizing an event.

7. Other

1. Councilmember Schaffer talked with David about having the Chamber help him sponsor a concert that would benefit the food shelf. The board decided to not support the event due to its association with the controversial Schaffer. The Chamber already makes donations to the food shelf.

The regular monthly meeting was adjourned at approximately 1:00 p.m.

Recorded by Alicia Loehlein, Service Representative